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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/667,449	09/23/2003	Lina Strand Backman	1018798-000162	9444
21839 7590 10/31/2008 BUCHANAN, INGERSOLL & ROONEY PC POST OFFICE BOX 1404 ALEXANDRIA, VA 22313-1404				
EXAMINER DANNEMAN, PAUL				
ART UNIT 3627		PAPER NUMBER		
NOTIFICATION DATE 10/31/2008		DELIVERY MODE ELECTRONIC		

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

ADIPFDD@bipc.com

<b>Interview Summary</b>	<b>Application No.</b> 10/667,449		<b>Applicant(s)</b> BACKMAN, LINA STRAND	
	<b>Examiner</b> PAUL DANNEMAN		<b>Art Unit</b> 3627	

All participants (applicant, applicant's representative, PTO personnel):

(1) PAUL DANNEMAN.

(3) Chad Wheeler.

(2) Afaf Ahmed.

(4) Michael Kyle.

Date of Interview: 26 August 2008.

Type: a) ☐ Telephonic b) ☐ Video Conference  
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: \_\_\_\_\_.

Identification of prior art discussed: Jain.

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: In person interview with Applicant's representative. Applicant's representative specifically spoke about a 1<sup>st</sup> and 2<sup>nd</sup> known product and morphing the visual characteristics of the 1<sup>st</sup> and 2<sup>nd</sup> known products for use in educating consumers about the intermediate product (product having some of the features of the 1<sup>st</sup> and 2<sup>nd</sup> known products). Figures 6a-6g of applicant's specification were also discussed.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/F. Ryan Zeender/ Supervisory Patent Examiner, Art Unit 3627
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